

Getting Started in Spider Impact[™]

Spider Impact 4.0 Quick Start Guide Updated February 7th, 2021

www.spiderstrategies.com

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Your success is important to us!

Spider Impact is industry-leading performance management software that powers data visualization, balanced scorecards, team alignment, and KPI and initiative management. This comprehensive guide explains how to use the software, including some of the more advanced functionality.

Although we're providing this information here as a single user guide, it's much better when referenced online. You can see every cross-referenced article in its most up-to-date form at <u>support.spiderstrategies.com</u>.

To help you discover everything Spider Impact has to offer, we also have free training videos on our website, and we've put together several "what is" guides to explain some of the more popular performance management methodologies. We even host free monthly webinars to walk you through new features and best practices.

If you want to maximize your return on investment, we offer paid formal training courses and dedicated consulting engagements. Most of our customers prefer the flexibility of contracting for remote (web-based) assistance, but we also have onsite services available if they're a better match for your requirements.

Scorecards

Overview of Scorecards

The Scorecard Tree

The Scorecards section is the heart of Spider Impact. It's where you keep all of your performance metrics, as well as where you manage your overall strategy as an organization.



The idea behind Scorecards is simple. At the bottom of your scorecard tree are KPIs. *(If you're using the balanced scorecard language, they're called measures, but it's just a different name for the same thing.)* Each KPI has a goal, and every month the KPI's actual value is compared against the goal to give it a score and a color.



All of those KPI scores are then rolled up the tree to give scores to your higher-level strategic scorecard items. In this example, the score from this *Training Revenue* KPI is combined with other similar KPI scores to give the *Increase Revenue* objective a score. That objective score is then rolled up with other objectives into the overall *Financial* perspective's score.

Overview Tab

The Scorecards overview tab shows all of the information about a scorecard item and how it's performing. As you click around the scorecard tree on the left, the information for the selected item is shown on the right.

<	Book Revenue			0 * A + B + G + G
Q Find	Overview KPIs			Edit Quarter 3, 2020 - < >
New Scorecard Item Financial Profit and Loss Revenue Product Revenue	PERFORMANCE 1 \$1111K +\$8,500	HISTORICAL PERFORMANCE	2	*
O Training Revenue O Book Revenue Cost of Sale		\$160K \$140K	0,00	•
Gross Profit Operating Expenses Net Operating Profit	\$105K 4.7 \$120K RED SCORE GOAL	\$100K \$100K Q3 Q4 Q1 2017 2017 2018	Q2 Q3 Q4 Q1 2018 2018 2018 2019	Q2 Q3 Q4 Q1 Q2 Q3 2019 2019 2019 2020 2020 2020
	ACTUAL AND THRESHOLD VALUES			RELATED ITEMS 4 + Add
	•	SCORE ACTUAL	RED GOAL	Develop a web marke
	• July 2020	7.3 \$41K	\$35K \$40K	MOBILEWORLD INC.
	• August 2020	4 \$36K	\$35K \$40K	
	• September 2020	2.7 \$34К	\$35K \$40K	
		•		
♥국 Expand All 🕜 Edit 📢	+ Add Note Add Note A FEW SECONDS AG	ms to be rd. Let's ve in place 50 戻 0		

- The speedometer shows the performance for the current calendar period (purple arrow). In this example we're looking at a KPI and we can see its actual value, goal, and how much it has changed since the previous period.
- The historical performance chart shows how this KPI has changed over time.
 You can hover/tap on the chart to see the specific values.
- 3. The actual and threshold values table includes everything that goes into the score calculation. In this example we're looking at a monthly KPI in quarterly mode (purple arrow), so we see three months' worth of data in the table.
- 4. You can designate just about anything in Spider Impact as a related item. For example, you may want to link to a supporting document in the Files section. If you choose an Initiative as a related item, Spider Impact will tell you if the initiative appears to be affecting this scorecard item's performance.
- 5. You can create notes for scorecard items that can apply either to specific periods, or to the scorecard item in general.

KPIs (or Measures) Tab

When you're viewing a high-level strategic scorecard item, you'll sometimes see a red icon on the KPIs tab. *(This tab is called Measures when you're using balanced scorecard language.)* This means that there's a red KPI somewhere under this scorecard item.



If you click on the KPIs tab, you'll see the performance of every KPI that is underneath the currently selected item. This is a great way to see all of the lowlevel data that's behind a high-level strategic item.



Financial				0	* 4	- ₽ (6-
Overview KPIs 9					Edit	April 2021	• < >
KPIS						🔅 Disp	lay Options
KPI	DEC 2020	TOTAL 2020	JAN 2021	FEB 2021	MAR 2021	APR 2021	TOTAL 2021
Product Revenue	\$437K	\$12.5M	\$442K	\$444K	\$444K	\$441K	\$4M
Training Revenue	\$216K	\$3.34M	\$222K	\$224K	\$226K	\$229K	\$2.09M
Book Revenue	\$13.3K	\$369K	\$16.9K	\$17.8K	\$20.2K	\$23.6K	\$219K
Total Revenue	\$667K	\$16.2M	\$681K	\$686K	\$690K	\$693K	2021
Net Operating Profit (before tax)	\$90.5K	\$983K	\$77.2K	\$80K	\$85.9K	\$81K	\$735K
% Net Operating Profit	11.8%	11.3%	10.8%	11.4%	11.4%	10.8%	10.2%
Sales & General Admin	\$37.7K	\$459K	\$36.2K	\$12.1K	\$15.8K	\$25.3K	\$109K

Scorecard Building Basics

Editing Scorecard Items

To edit an existing scorecard item, just select it in the tree on the left and then go to its Edit tab.

🛱 Mobileworld, Iı	nc. <	Financial	
	Q Find	Overview KPIs	Edit August 2020 - < >
∬ Home ☆ Bookmarks	+ New Scorecard Item	This is where you edit and create scorecard items one at a time. If you want to edit many at	once, use the is port Writer to filter for items
	Corporate Scorecard •	to edit, then click the Mass Edit button. For example, <u>this report</u> shows all scorecard items i anything, including item names, aggregation type, or owners and updaters.	n this organization, where you can change
Strategy Maps	▲ Financial •		
Dashboards	1	Name Type	
🕒 Charts & Reports		Financial Key Performance	e Area 👻
III Briefings		Description Weight	
FOUNDATION	•	This is our Financial Perspective 100%	
E Scorecards			Advanced Options
Initiatives			Auvanced Options
🕒 Files		OWNERS	
		Add Owners	
		Add Owner	
० 🌣 🖪	* 🗄 Expand All 🖌 🗸 Done	G→ Move D Copy T Delete	Cancel Save

Creating New Scorecard Items

To create a new scorecard item, select its parent in the tree and click the New Scorecard Item button. This will put a placeholder for the new item in the tree and you can start filling out the form.

nc. <	Create Key Proformance Area		₽▼
Q Find	overview KPIs	Edit	August 2020 👻 < >
+ New Scorecard Item	Name	Tune	
Corporate Scorecard •		Key Performance Area	
▲ Financial •	Description		
New Key Performance Area	Type your description here	Advanced Opti	ons
	ownes		
	Add Owner		
་금 Expand All ✔ Done ◀			Cancel Create

Once your scorecard item is ready to go, click the Create button (or type the return/enter key on your keyboard).

nc. <	Create Key Performance Area	
Q Find	Overview KPIs	Edit August 2020 👻 < >
+ New Scorecard Item	Name	Туре
Corporate Scorecard •	Customer	Key Performance Area
▲ Financial •	Description	
	Type your description here	Advanced Options
	OWNERS	
	Add Owner	
*∃ Expand All ✓ Done		Cancel

Not only does this save your scorecard item, but it also automatically moves on to creating the next scorecard item in the list.

nc. <	Create Key Performance Area	₽ ∨ 6 ∨
Q Find	Overview KPIs	Edit August 2020 👻 < >
+ New Scorecard Item	Name	Туре
Corporate Scorecard •		Key Performance Area
▲ Financial • ■	Description	
Customer	Type your description here	Advanced Options
	OWNERS Add Owner	
* 등 Expand All ✓ Done ◀		Cancel

With a little practice you can quickly create all of your scorecard item siblings this way at once. Just type the scorecard item's name, hit enter on your keyboard, and then start typing the next item's name. You can also hit tab to jump to another field like Description.

Assigning Owners

You can assign users or groups a an Owners of any scorecard item and optionally send them an alert when they've been assigned.

ıc.	 Increase Revenue 	
Q Find	Overview KPIs ()	Edit August 2020 - < >
+ New Scorecard Item	Increase Revenue	Objective
Mobileworld Balanced Scorecard	Description	Weight
🔺 Financial	Increase revenue by 5% per annum	25%
Increase Revenue		
Product Revenue		Advanced Options
Training Revenue		
🔗 Book Revenue	OWNERS	
Total Revenue	Start Typing	
Improve Profitability	Sam Smith	÷
Reduce Sales Overhead Cos		
▲ Customer	Scott O'Reilly	Î
▲ Internal Processes		Notify Users/Groups of Assignment/Unassignment
र 🗧 Expand All 🛛 🖌 Done	 G→ Move G→ Copy Delete 	Cancel Save

Accountability is incredibly important to managing your organization's strategy. By clearly stating who is responsible for a KPI, there will be a point of contact if performance starts to take a turn for the worse.

It's also helpful for the owners because they'll know exactly what they're responsible for. They're able to see a list of all KPIs they own in the Home section.

PERSONAL	Home				
ဂြို Home 🚺	Welcome	○ 5 KPIs ○ 1 KP	י O	4 KPIs	
☆ Bookmarks	Alerts 1				
PRESENTATION	KPI Updates	MY KPIS			
Strategy Maps	My KPIs	KPI NAME	PERIOD	SCORE	ACTUAL
Dashboards		CUSTOMER SUPPORT			
🕒 Charts & Reports	My Tasks	• <u>% Calls answered</u>	August 2020	1.9	92.9%
🛱 Briefings		• Average abandonment rate	August 2020	10	0.7%
FOUNDATION		• Average time to answer (seconds)	August 2020	8.3	2
Scorecards		FINANCIAL			
✓ Initiatives		O Interest & Bank Charges	August 2020	10	\$4,807
 I ⊂ Files		O Marketing & Advertising	August 2020	0	\$74.6K
		O National Insurance	August 2020	10	\$12.9K
		Office Rental	August 2020	0	\$58.8K
		• Pension Contribution (3%)	August 2020	10	\$0
		Sales & General Admin	August 2020	0	\$55.8K
		• Training Venue Costs	August 2020	3.4	\$39.6K
Q 🏶 🛛 🖣	•				

KPI (or metric) Details

KPIs *(or metrics if you're using balanced scorecard language)* are a little more complicated than other types of scorecard items. The good news is that all of the default KPI settings work wonderfully. Most of the time you can just give your KPI a name, an owner, and a couple threshold values. If you really want to customize your KPIs, though, Spider Impact has the tools to do it.

First, let's review all of the KPI details.

<	Training Revenue	
Q Find	Overview KPIs	Edit August 2020 👻 < >
+ New Scorecard Item	This is where you edit and create scorecard items one	at a time. If you want to edit many at once, use the Report
Financial Profit and Loss •	Writer to filter for items to edit, then click the Mass Ed this organization, where you can change anything, inc	it button. For example, <u>this report</u> shows all scorecard items in luding item names, aggregation type, or owners and updaters.
✓ ■ Revenue •		
Product Revenue	Name	Туре
 Training Revenue 	Training Revenue	
 Book Revenue 		
> 🖸 Cost of Sale 🔹 🔹	Description	Weight
> 🖸 Gross Profit 🔹 🔹	Type your description here	33.3%
 Operating Expenses 		Advanced Options
> 🖸 Net Operating Profit 🛛 🔹		
	KPI DETAILS	
	Scoring Type Calendar	2 Data Type 3
	Goal/Red Flag Monthly	- Currency -
	Aggregation Type 4 Decimal Pre	cision 5 Currency 6
	+ Sum - Default	▼ Default ▼

- Scoring Type is how your KPI gets its score. The default Goal/Red Flag
 option is the most popular by far. You choose a number where your KPI turns
 green, and a number where your KPI value turns red. Please see our KPI
 Scoring Types article for more information.
- 2. **Calendar** is how often you update your KPI.
- 3. **Data Type** is the kind of number you want to use. You can choose *Number*, *Percentage*, or *Currency*.
- Aggregation Type is how to combine KPI data for multiple periods. For example, a monthly KPI's quarterly totals. Most KPIs are *Sum* or *Average*, but there are also options for *Geometric Mean* and *Last Value (already aggregated)*.
- 5. **Decimal Precision** is how many numbers you want to the right of the decimal point. You can also set the default decimal precision for Spider Impact in the <u>Application Administration</u> section.
- 6. **Currency** allows you to choose a specific country's currency and is only an option when configured in the <u>Application Administration</u> section.

When you choose *Number* for the data type, you also have the ability to specify a unit of measurement if you've configured *Units* in the <u>Application Administration</u> section.

Scoring Type	Calendar	Data Type	
Goal/Red Flag	- Monthly	- # Number	-
Aggregation Type	Decimal Precision	Units	
🖙 Average	✓ Default	davs	•

KPI Series

Every KPI has actual values that are updated regularly. Depending on the KPI's scoring type, it may also have one or more scoring thresholds that can change month to month.

In this example we're using *Goal/Red Flag* scoring and we have three series to configure:

SERIES		
Actual Value	Red Flag	Goal
🗹 Manual	- 🗹 Manual	• 🗹 Manual
	255,000	260,000

 Every series has an update type. It defaults to manual, but you can also choose Calculated or Template Rollup. Please see the <u>Calculated KPIs</u> article for more information. 2. Every manual threshold has a default threshold value. In this example our KPI will turn red if the value us lower than 255,000 and green if it's higher than 260,000. When higher values are worse, the Goal threshold is going to have a lower number than the Red Flag threshold.

KPI Updaters

The last thing you can configure for KPIs is *Updaters*. Here you can designate one or more users or groups as updaters for the KPI. By clicking the *Update Thresholds* checkbox you can also give them the ability to change things like the KPI's goals for each period.



Rearranging the Tree

When you're on the Edit tab, you can rearrange your scorecard items by dragging and dropping them in the tree.



Editing Multiple Scorecard Items at Once

On the top of the Edit tab is a blue notification box explaining how to edit more than one scorecard item at the same time. Please see the <u>Editing Multiple</u> <u>Scorecard Items at Once</u> article for more information.

Ô	Financial	Total Costs	
ম	Q Find	Overview KPIs	Edit February 2020 👻 < >
☆ •? ■	New Scorecard Item Financial Profit and Loss Revenue	This is where you edit and create scorecard items one at a time. If you want to edit many for items to edit, then click the Mass Edit button. For example, <u>this report</u> shows all score you can change anything, including item names, aggregation type, or owners and update	× at once, use the <u>Report Writer</u> to filter card items in this organization, where ers.
(*) []]	Cost of Sale Product Costs	Name Type	
2 0	Training Venue Costs Book Production Costs Training Venue Costs	Description Weight 25%	
	Gross Profit Operating Expenses		dvanced Options
Q ✿ ▶	Net Operating Profit ✓ Expand All ✓ Done	KPI DETAILS C+ Move D Copy C Delete	Cancel Save

Dashboards

Building Dashboards

Creating a Dashboard

New dashboards default to Blank, but you also have the option to automatically add widgets for each KPI in the organization. This can be a great starting point for building KPI dashboards.



In this example, we've selected speedometers, and when you click "create," the new dashboard starts with a speedometer for every KPI in the organization.



This is what the dashboard would have looked like if we had chosen bubbles.



Adding Widgets

To add a widget, click the *Add Widget* button in the button row.



This shows the *Add Widget* menu, where you can choose what you want to add to your dashboard.

Add Widget									
Image	Text	Bubble	Chart	Speedometer					
•									
		· · ·							
Linear Gauge	Report	Notes	Timeline	Embedded					

Each type of widget has unique configuration options, many of which are discussed in separate articles.

- <u>Image</u>
- <u>Text</u>
- Bubble
- <u>Chart</u>
- Speedometer and Linear Gauge
- <u>Report</u>
- <u>Notes</u>
- Timeline
- <u>Embedded</u>

Arranging Widgets

Editing a dashboard is a lot like editing a PowerPoint slide. You can drag and resize dashboard widgets to create any layout you want. See the <u>Widget Spacing</u>, <u>Alignment</u>, and <u>Sizing</u> article for more information.



Automatically Resizing Canvas

Your dashboard canvas will automatically expand as wide as you want it to be. For example, we can start dragging this chart here:





And then watch the canvas grow as we drag it away from the pie chart.

When you're viewing your dashboard, the size of your canvas doesn't matter. Spider Impact automatically zooms the dashboard so that it fits on screen. This is a lot like how PowerPoint presentations never have scroll bars during the presentation, but they do when editing.



Here we've made the browser very short and the dashboard resizes to fit.



Of course you can always click on the space around the dashboard to zoom in. Clicking again will zoom you back out.



Automatic Ordering

Spider Impact automatically puts smaller dashboard widgets on top of larger dashboard widgets, completely avoiding the "move forward" and "move back" hassles seen in other software. For example, if you put small performance bubbles on top of a chart, they'll be above the chart so you can see them.



If we resize these exact same widgets and put the chart over one of the bubbles, however, the chart is now on top.



Keeping smaller widgets on top of larger widgets works great the vast majority of the time. If you're doing very complex layouts, however, there are times when you want to force a widget to the top.

In this example, we have an award image that we want to cover several smaller bubble widgets. Spider Impact is bringing the smaller bubble widgets to the front, though.



To force the award image to the top, we're going to turn on the "Keep in Front" toggle in the widget's configuration menu.



Locking Widgets

Because dashboards automatically put larger widgets underneath smaller widgets, you can upload a large background image and your smaller widgets will appear on top of it.

If you aren't careful, however, you can accidentally move your background image as you're editing other widgets. To solve this problem, just select the background image and turn on "Lock".



Not only does locking a widget prevent it from moving, but it also prevents it from being selected along with other widgets. So, when the background image is locked, you can drag to select all of the widgets on top of it without selecting the background image itself.

Please see the <u>Dashboard and Strategy Map Backgrounds</u> article for more information about all of the ways you can make dashboards even better with background images.

Charts & Reports

Overview of Reports

The Basics

Reports show information about many Scorecard or Initiative items at once. For example, you can choose to view all of the downward trending KPIs, or all of the initiatives owned by a particular person.

To create a new report. click on the New Report button on the top of the display pane.

D Mobileworld Inc.			<	Red KPIs			0 🖈 🗛 🕒 🗸 0
	Q Find			View		Edit	September 2020 👻 < >
요 Home 63 ☆ Bookmarks	+ New Report	🗅 New Folde	r	NAME	ORGANIZATION	OWNERS	SEPTEMBER 2020
PRESENTATION Dashboards	 KPI Comparis 	on Re, ort		Total Revenue	Mobileworld Inc.	Dale PetersonScott O'Reilly	\$530K
Charts & Reports	 Big Report Writer Big Report Writer 	iter		MIPRs	Financial	José González Scott O'Reilly	\$22.9K
FOUNDATION	Upward Tren	ending measures ding Measures		Book Production Costs	Financial	Scott O'Reilly	\$8,371
 ✓ Initiatives M Datasets 	🗳 Ad Clicks Cha 🗋 By Departme	rt nt		Tu el Costs	Financial	Scott O'Reilly Susan Murphy	\$325K
L Files	🗳 Scorecard Str	ucture Report		% Gross Profit	Financial	José González Scott O'Reilly	55.5%
				Salaries & Wages	Financial	Scott O'Reilly Susan Murphy	\$228K
				National Insurance	Financial	Scott O'Reilly	\$61.3K
				Marketing & Advertising	Financial	Mike Johnson Scott O'Reilly	\$51.5K
				Salas & Ganaral Admin	Financial	Nora James	¢27 7K
० ✿ ◀	*∃ Expand All	🇨 Edit	•				Mass Edit

This shows the New Report menu with all of the different types of reports you can create.

SCORECARD	INITIATIVES & ADVANCE
Scorecard Item Owner/Updater Report	Initiatives Report
Annual KPI Data Report	Report Writer 3
Scorecard Structure Report	Chart Writer 4
Red KPIs Report	SQL Report 5
Missing KPI Values Report	
KPI Update Frequency Report	
KPI Comparison Report	
Scorecard Attributes Report	

- The 8 reports in the left column are all <u>pre-built scorecard item reports</u>. They
 require very little input from you and can quickly show you important
 performance data.
- 2. The <u>Initiatives Report</u> shows you data about how your initiatives are performing.
- 3. <u>Report Writer</u> is an advanced report designer that allows you to choose not only the columns your report displays, but also which scorecard items.
- 4. <u>Chart Writer</u> is an advanced chart designer, allowing you to create a variety of charts, including pie, bar, line, area and polar.
- 5. The <u>SQL Report</u> allows you to write raw SQL against any of the import databases you have permission to access. It displays the results as a

standard Report.

Column Sorting

You can sort reports by clicking on column headers. The default sort order is by organization tree order and then scorecard tree order:

		AUGUST 2020	
NAME	SCORE	KPI VALUE	GOAL
Mobileworld Balanced Scorecard	6.03		
Financial	6.73		
Increase Revenue	4.91		
Product Revenue	0.23	\$436K	\$465K
Training Revenue	6.93	\$260K	\$260K
Book Revenue	9.13	\$43.7K	\$40K
Total Revenue	3.35	\$740K	\$765K
Improve Profitability	6		
Net Operating Profit (before tax)	9.7	\$85.8K	\$75.4K
% Net Operating Profit	2.3	8.17%	10%
Reduce Sales Overhead Cost	10		
Sales & General Admin	10	\$2,263	\$30.2K

Clicking on a column header like Score sorts performance in ascending order and reveals those areas of most concern:

		AUGUST 2020	
NAME	SCORE ^	KPI VALUE	GOAL
Product Revenue	0.23	\$436K	\$465K
Contract management risk index	0.53	13.2%	50%
Campaign e-Mails Sent	0.93	3,328	3,500
Improve Customer Retention	2.08		
Customer Churn	2.08	3.75%	1%
Improve Contract Management	2.27		
% Net Operating Profit	2.3	8.17%	10%
Improve Marketing Output	2.55		

Clicking on the Score column again switches the sort order to descending so the best performance is at the top:

		AUGUST 2020	
NAME	SCORE ~	KPI VALUE	GOAL
Reduce Sales Overhead Cost	10		
Sales & General Admin	10	\$2,263	\$30.2K
SEO Project Spend to Date	10	332K	5,000
Net Operating Profit (before tax)	9.7	\$85.8K	\$75.4K
Book Revenue	9.13	\$43.7K	\$40K
Improve Market Awareness	8.89		
Improve IT Effectiveness	8.43		
IT effectiveness index	8.43	99.59%	98%

Clicking a third time removes the sort and reverts to the default sorting.

Other Sections

Overview of Initiatives

The Basics

In the Scorecards section we track KPIs and strategy. You define what you want to measure, and then you measure the same things month after month, year after year.

Initiatives are different. They have a specific start and end date, and they often are put into place to correct the performance of a scorecard item. For example, in the balanced scorecard methodology, Initiatives are put in place to fix poorly performing Objectives.

Overview Tab

The Initiatives Overview tab gives you a good feel for the overall performance of your initiative. Spider Impact will predict whether your initiative will be on time and under budget.



Changes to Key Numbers

In an effort to promote transparency, whenever an initiatives's start or end date is edited, that information is displayed next to the new value on the overview tab.



Projected End Dates in the Past

Spider Impact automatically predicts when an initiative will be finished and what its budget will be at completion. These predictions start to fall apart, however, when initiatives don't get regular status updates.

It can get particularly confusing when a projected end date is in the past. This can happen when the last status update is so long ago that the initiative has probably ended by now. To avoid this confusion, there's an indicator next to projected end dates that are in the past, and when you click on it, there's a tooltip explaining what is happening.



Timeline Tab

The Timeline tab shows you a fully interactive Gantt chart view of the current organization's initiatives.

¢۩	Migrate Servers to Clo	ud						0 *	₿× C
<u>হ</u>	Overview Timeline								Edit
☆ •									
. .	Q Find	1, 2018	Oct 1, 2018	Jan 1, 2019	Apr 1, 2019	Jul 1, 2019	Oct 1, 2019	Jan 1, 2020	Mar 30, 2020
	Migrate Servers to Cloud	•					95%		
୯ ~	✓ ↓ Build a SEO Capability	•						76%	
ш П	Research project and write a research proj	•			100%				
	 Status Update to Board 							\diamond	
	Oevelop a web marketing team	•						75%	
U									
Q									
\$									
•	'≡ Collapse All	(<)						•	>

Just like everywhere else in Spider Impact, you can expand and collapse the initiative tree on the left. There's also a timeline navigation bar on the bottom that allows you to zoom and pan through time.

¢۵	Migrate Servers to Cloud					0 🕇 🕒	C
<u>ک</u>	Overview Timeline						Edit
ব্য							
:>	Q Find	Jan 1, 2019	Feb 1, 2019	Mar 1, 2019	Apr 1, 2019	May 1, 2019	Ju
	Migrate Servers to Cloud						
٩	∎ Build a SEO Capability •						
	Research project and write a reference of the second se				100%		
	 Status Update to Board 						₽
	 Develop a web marketing team 						
□							
►	>∃ Collapse All		<	>		•	

If you click on any of the initiative items in the Gantt chart, you can see detailed information about that item, like its description and the projected budget and schedule performance.

Ô٢	Migrate Servers to Cloud							• * • •	C
ন র	Overview Timeline								Edit
:>	Q Find	il 1, 2018 Oct 1, 2018	Ja	n 1, 2019 /	Apr 1, 2019	Jul 1, 2019		Oct 1, 2019	Jan 1
•	Migrate Servers to Cloud				æ			95%	
٢	 ✓ I Build a SEO Capability 			SERVERS TO CLOUD	^	A /	0		76%
ш —	Research project and write a re		Diala Castana						
	 Status Update to Board 	Status Update to Board			RISK: Customer data leakage, corruption, or unavailability.				
	 Develop a web marketing team 		Scope: This c	overs internal email and	application hostin	g servers.			75
C			PROJEC 31 21 days	TED SCHEDULE	PROJEC 1.7% ut	TED TOTAL BUDGE nder budget	т		
			Overview			Add Status Upd	ate		
0									
*							_		
•	>∃ Collapse All	<						<u>ک</u>	

Application Administration

Choosing Methodology

Choosing Methodology Language

Spider Impact works great with any performance management methodology. To make getting started even easier, you can choose between popular methodology language right in the app

There's a new Methodology section in Application Administration where you can choose what language to use in Spider Impact. For scorecard item names you can choose between balanced scorecard language like *Measure, Perspective,* and *Theme*. Another option is KPI language like *KPI, Key Performance Area,* and *Generic Items.*



As always, you can further customize any language in the software with a custom language file. Please let us know if you need help setting that up.

Enabling and Disabling Strategy Maps

Strategy Maps are similar to Dashboards, but they're solely focused on showing your big-picture strategy. The Strategy Maps section is now available to all Spider Impact customers and can be enabled in Application Administration.



Users

Overview

Users are created and managed on the Admin > Users screen.

Adding Users

You can add a new user using the + button.

ME	Administration	USERS A +
£	PERSONAL	Q Find
ম্ব	My Profile	
VIEW	My Alerts	Adam Admin
•	USERS & GROUPS	Full User
Ğ	Users	
ш	Groups & Permissions	Henry HR
DATA	Send Broadcast Alert	Ivan Interactive
::	DATA IMPORT & EXPORT	Ivan interactive
2	Shared Dashboards and Strategy Maps	Pamela Power
ß	Scheduled Exports	
	Imports	Ursula Updater
	Import Connections	Victor Viewer
	CONFIGURATION	
	Calendars	
	Application Administration	
	MONITORING	
	Current User Activity	
Q	View Log Files	
\$	Background Process Status	
►	•	

You can then enter a username, email address, first and last name, and password. You have the option of whether or not the user must change their password on initial login, and can assign the user as a member or admin of a group.

NEW USER			
Username Email Add	ress		
First Name	Middle	Last Name	
Password	Ret	ype Password	
User Must Change I	Password On Login		
MEMBER OF GROUPS (0)			
Add group			
ADMIN OF GROUPS (0)			
Add group			

Importing Users

Rather than manually adding users one at a time, administrators can import multiple users at a time via spreadsheet. To start, just click on the "Import" button.

PERSONAL	Settings	USERS A +	
A - · ·	PERSONAL	Q Find	
な Bookmarks	My Profile	Brandon Sampson	
PRESENTATION Strategy Maps	My Alerts	Statiaan ampson	
Dashboards	USERS & GROUPS	Dale Peterson	
🕒 Charts & Reports	Users	Janet Montgomerv	
Briefings	Groups & Permissions		•
	Send Broadcast Alert	José González	
Scorecards	DATA IMPORT & EXPORT	Mike Johnson	
✓ Initiatives	Imports	Mike Johnson	
🕒 Files	Import Connections	Nora Roberts	
	Scheduled Exports		
	Shared Dashboards	Norah James	
	CONFIGURATION	Sam Smith	
	Calendars		
Q 🌣 🖪	4	Scott O'Reilly	

This brings up a dialog where you can upload your spreadsheet. It also has instructions on data format and an example file to download. You can build up a list of users to include their username, email address, first and last name, and password (the middle name, group_key, and title columns are optional). Once the file has been developed, you can import the users using the Browse button.

	Settings			
	PERSONAL	Import Users		
	My Profile			
	My Alerts	 You can upload new users or update existing users by username. Your CSV file must be same format as the example file 		
	USERS & GROUPS	 Four CSV the finds thave the same format as the example file. The following columns are required: username, first_name, last_name, email, naccurrd 		
	Users	New users will be required to change their password the first time they log in. Err existing users specifying a password will reset their password and force them		
	Groups & Permissions	 The username column should be lowercase 		
	Send Broadcast Alert	The middle_name column is optional The middle_name column is optional The group, key column is optional and should reference the group id in the group		
	DATA IMPORT & EXPORT	 The group and the group and the		
	Imports	Administration The password column should be in plain text		
D Files	Import Connections	You may include other columns but they will be ignored Columns may be in any order		
	Scheduled Exports			
	Shared Dashboards	Download Example		
	CONFIGURATION	User Import Spreadsheet		
	Calendars	Select a file Browse		
	Dataset Rollup Trees			
۹ و ۹	Routlandan Robertalan	Minus Parks		

Before you run the import, you can preview your data and you will be alerted to any invalid fields. For existing users, specifying a password will reset it and force them to change it on their next login.

Caler	ndars									
Dat	Import Users									
App										
Ser	EXAMPLE.CSV									
	USERNAME	FIRST_NAME	MIDDLE_NAME	LAST_NAME	EMAIL	PASSWORD	GROUP_KEY			
Spie	john.peterson	John		Peterson	email@address	defaultpassword				
Lice	lacy.smith	Lacy	Anne	Smith	email@address	defaultpassword				
Dia	will.oreilly	Will		O'Reilly	email@address	defaultpassword				
Cur										
201	Cancel	Back		e	2		Import			
Viet			_		_					
Back	ground Process Statu	s	Sam Smi	th						

Searching Specific User Fields

Administrators can now choose which fields to search against when editing users. It defaults to Everything to match the previous functionality.

Settings	USERS		o +
PERSONAL	Q Find		· ۲
My Profile	Dwandan Campaan	Search	Everything
My Alerts	Brandon Sampson	Sort by	Everything
USERS & GROUPS	Dale Peterson		First Name
Users			
Groups & Permissions	Janet Montgomery		Middle Name
Send Broadcast Alert	Joe Yang		Full Name
DATA IMPORT & EXPORT			User ID
Import Connections	José González		

Permissions

User permissions <u>are defined within groups</u>.

Groups

Overview

Groups are created and managed on the Admin > Groups & Permissions screen. Groups determine permissions within Spider Impact. Permissions applied to a group are granted to all of its members.

Creating Groups

You can create a new group using the + Add button.



You can then enter a name for the group, select a group type, apply Advanced and Organization permissions, add group members and group admins.

NEW GROUP	
Name	
Admin	
Group Type	
Power Users	•
Permissions	
Advanced	Organization
MEMBERS (0)	
Add member	
ADMINS (0)	
Add admin	

Group Types

You can pick from four different group types. Once you pick a group type, permissions for the group can be set under Advanced.

Power Users

Power Users have the most permissions available to them. Administrators are typically set as power users and granted all permissions.

New Group: Advanced Permissions

Select default Unselect all

⊙ VIEW			••• OTHER	
View All Organizations	Modify Reports		Modify Scorecard and Initiative Notes	\checkmark
Modify Bookmarks and Personal Settings	Modify SQL Console Reports		Modify Related Items	✓
Change Personal Profile			ℬ ADMINISTRATION	
O UPDATE KPIS	Modify Briefings		Create + Edit Users in Groups They Administer	
Update All Viewable KPI Actual Values	SCORECARDS & ORGANIZATIONS		Delete Users in Groups They Administer	✓
Update All Viewable Scoring Threshold Values	Modify Organizations & Scorecard Items		Modify View Organization Permissions	
	Modify Owners and Updaters		Modify All Scheduled Exports	
Edit Initiatives	Modify Scorecard Overview		Modify All Imports	
Update Initiative Status			Modify Import Connections	
Archive Initiatives	DASHBOARDS & STRATEGY MAPS Modify Dashboards and Strategy Maps		SUPER ADMINISTRATION	
	Modify All Shared Dashboards and Strategy Ma	ps 🗸	Modify Calendars	
Modify Files			Administer All Groups	
			Administer Application	

Update Users

Update Users can own items, set bookmarks, update KPI actual values and thresholds, add notes, modify files, set alerts and create tasks.

New Group: Advanced Permissions

Select default Unselect all

• VIEW	••• OTHER	
View All Organizations	Modify Scorecard and Initiative Notes	
Modify Bookmarks and Personal Settings	Modify Related Items	
Change Personal Profile		
O UPDATE KPIS		
Update All Viewable KPI Actual Values		
Update All Viewable Scoring Threshold Values		
Edit Initiatives		
Update Initiative Status		
🗅 FILES		
Modify Files		

Interactive Users

Interactive Users can set bookmarks, add notes and set alerts. Company executives are typically set as interactive users and granted the ability to see all organizations. They can review performance and comment on their findings.

New Group: Advanced Permissions

Select default Unselect all

• VIEW	••• OTHER	
View All Organizations	Modify Scorecard and Initiative Notes	\checkmark
Modify Bookmarks and Personal Settings		
Change Personal Profile		

View Only

View Only users can only view things in Spider Impact.

New Group: Advanced Permissions							
	Select default	Unselect all					
O VIEW							
View All Organizations							
Change Personal Profile							

Copying Groups

You can copy a group by selecting the group and selecting the Copy button.

	Settings	PERMISSIONS	+ Add	HELP DESK & IT S	UPPORT	
요 Home 2	PERSONAL	By Group	By Organization	Name		
숫 Bookmarks	My Profile	Q Find	<u>۲</u>	Help Desk & IT	Support	
PRESENTATION Strategy Maps	My Alerts	Admin	1	Group Type		
Dashboards	USERS & GROUPS	POWER USERS	1	Communication Users -		
🕒 Charts & Reports	Users	Demo Updaters	1	Permissions		
Driefings	Groups & Permissions	Help Desk & IT Support		Advanced	Organizat	Datasets
	Send Broadcast Alert	COMMUNICATION USERS	2	MEMBERS (1)		
Scorecards	DATA IMPORT & EXPORT	Limited Updater	2	Add member		
✓ Initiatives	Imports	COMMUNICATION USERS		Add member		
🕒 Files	Import Connections	Updaters COMMUNICATION USEDS	5	Mike Joh	nson	
	Scheduled Exports	Viewer Only	ADMINS (1)			
	Shared Dashboards	COMMUNICATIO	1	Add admin		
	CONFIGURATION					
	Calendars			Janet Mo	ntgomery	
Q 🌣 🖪	4	ට් Copy 💼 Delete			(Cancel Save

You can then rename the group, and choose whether or not to copy the original group's members, admins, and organization permissions (Advanced permissions automatically carry-over).

	Admin 2	Group Type	
RS & GROUPS	Copy "Help Desk & IT Support"	Communication Users	
Jsers		Permissions	
Groups & Permissions	Please choose a name for your new group. If you want, you	Advanced Organ	
Send Broadcast Alert	can copy over the memberships and permissions from the original group using the checkboxes below.	MEMBERS (1)	
A IMPORT & EXPORT		Add mambar	
mport Connections	Name	Add member	
Scheduled Exports	Help Desk & IT Support Copy	Janet Montgomery	
Shared Dashboards	Also Copy		
snared bashboards	Group Members	ADMINS (1)	
FIGURATION	Group Admins	Add admin	
Calendars	Organization Permissions		
Dataset Rollup Trees	Cancel Copy & Edit Copy	Dale Peterson	
Application Administration			

Deleting Groups

You can delete a group by selecting the group and clicking the Delete button.

ME	Administration	PERMISSIONS			
<u>२</u>	PERSONAL				
52	My Profile	Q Find			• 77
VIEW	My Alerts				
•′	USERS & GROUPS	A	Admin POWER USERS		2
Ċ	Users				
Ē	Groups & Permissions		Iuman Resources PDATE USERS		2
DATA	Send Broadcast Alert				
	DATA IMPORT & EXPORT		nteractive Users		2
2	Shared Dashboards and Strategy Maps				
ß	Scheduled Exports	P	Power Users POWER USERS		2
	Imports		Update Users UPDATE USERS		
	Import Connections				2
	CONFIGURATION		View Only VIEW ONLY		
	Calendars				2
	Application Administration				
	MONITORING				
	Current User Activity				
0	View Log Files		/		
*	Background Process Status				
►	•	ြာ Copy	Delete		

By Group vs. By Organization

You can edit a group by group or organization - the default view is "By Group".

Settings			
0	PERMISSIONS	+ Add	FORT BLISS DPW
PERSONAL	By Group By	Organization	Name
My Profile	Q fort	<u>۲</u>	Fort Bliss DPW
My Alerts	Fort Bragg UP	1	Group Type
USERS & GROUPS	COMMUNICATION USERS	1	Communication Users -
Users	Fort Bliss DES	10	Permissions
Groups & Permissions			Advanced Diganization 🖓 Datasets
Send Broadcast Alert	Fort Bliss DHR COMMUNICATION USERS	6	MEMBERS (3)
DATA IMPORT & EXPORT	Fort Bliss DPW	7	
Import Connections	COMMUNICATION USERS	,	Add member
Scheduled Exports	Fort Bliss EEO COMMUNICATION USERS	6	Mr. Al Riera
Shared Dashboards	Fort Bliss PAO	6	
	COMMUNICATION LISEDS	0	Mr. Michael Croslen

The "By Organization" view allows administrators to see all groups who can view a particular organization. The idea here is that you can choose an organization and then see exactly who has permission to view it.

The top window on the right shows all of the groups that have "Direct Permissions" to the selected organization.

Settings	PERMISSIONS	DIRECT PERMISSION (2)
PERSONAL	By Group By Organization	III Corps (Fort Hood) Updaters (Communication 📃 🖌 🍵
My Profile	SMS Project - Q Find	Users)
My Alerts	O Army Enterprise	Yes
USERS & GROUPS	O Army Organizations	MEMBERS (1) CPT James E. Palidar
Users	O User Workspace	ADMINS (1) CPT James E. Palidar
Groups & Permissions	O 1st Armored Division Artillery	III Corps (Fort Hood) Local Administrators (Local — / 🏦
Send Broadcast Alert	O III Corps (Fort Hood)	Administrators)
DATA IMPORT & EXPORT	O 13th ESC	Yes
Import Connections	О ннви	MEMBERS (1) CPT James E. Palidar
Scheduled Exports	O 2nd Infantry Division	ADMINS (0)
Shared Dashboards	O 3rd Infantry Division	None
CONFIGURATION	O 4th Infantry Division	CASCADING PERMISSION (2)
Calendars	O 5th Armored Brigade	CAN VIEW ALL ORGANIZATIONS (2)
	O 7th Infantry Division	

Administrators can also expand the "Cascading Permissions" box to see the groups who can see the selected organization based on permission to a higher-level organization.

Settings		
	PERMISSIONS	DIRECT PERMISSION (2)
PERSONAL	By Group By Organization	III Corps (Fort Hood) Updaters (Communication 📃 🖉 🏦 Users)
My Profile	SMS Project 👻 🔍 Find	CASCADE PERMISSIONS
My Alerts	O Army Enterprise	Yes
USERS & GROUPS	Army Organizations	MEMBERS (1) CPT James E. Palidar
1 hours	C Anny organizations	ADMINS (1)
Users	O User Workspace	CPT James E. Palidar
Groups & Permissions	O 1st Armored Division Artillery	III Corps (Fort Hood) Local Administrators (Local 📃 🦯 🏦
Send Broadcast Alert	O III Corps (Fort Hood)	Administrators)
DATA IMPORT & EXPORT	O 13th C	CASCADE PERMISSIONS Yes
Import Connections	О ннви	MEMBERS (1) CPT James F. Palidar
Scheduled Exports	O 2nd Infantry Division	ADMINS (0)
Shared Dashboards	O 3rd Infantry Division	None
CONFIGURATION	O 4th Infantry Division	CASCADING PERMISSION (2)
	O 5th Armored Brigade	SHAPD-SMS Administrator (Local Administrators)
Calendars	O 7th Infantry Division	
Application Administration	O 2ID DIVARTY (JBLM)	MEMBERS (5) Mr. Jason B. McKim, Mr. Anthony Middleton, Mr. Jordan T. Owens
MONITORING	O 2ID DIVARTY HQ	ADMINS (2) Mr. Jason B. McKim, Ms. Rose V. Holbrook
Current User Activity	O 8th Army	User Workspace Undaters (Communication Users)
View Log Files	O 9th Mission Support Command	MEMBERS (1)
Background Process Status	O 11th Armd Cav Regt RSO	Ms. Mary J. Dotson
ADVANCED	O 21st Signal Brigade Ft. Detrick	None
Tree Fixer	O 25th Infantry Division	

Similarly, administrators can also expand the "Can View All Organizations" box to see who can view the organization based on global permissions.

Sottings						
Settings	PERMISSIONS		DIRECT PERMISSION (2)			
PERSONAL	By Group	By Organization	III Corps (Fort Hood) Updaters (Communication	/	Ô	
My Profile	SMS Project 👻	Q Find	CASCADE PERMISSIONS			
My Alerts	O Army Enterprise		Yes			
USERS & GROUPS	O Army Organizations		CPT James E. Palidar			
Users	O User Workspace		ADMINS (1) CPT James E. Palidar			
Groups & Permissions	O 1st Armored Division Artillery		III Corps (Fort Hood) Local Administrators (Local		₼	
Send Broadcast Alert	O III Corps (Fort Hood)		Administrators)			
DATA IMPORT & EXPORT	O 13th ESC		CASCADE PERMISSIONS Yes			
Import Connections	О ннви		MEMBERS (1) CPT James E. Palidar			
Scheduled Exports	O 2nd Infantry Division		ADMINS (0)			
Shared Dashboards	O 3rd Infantry Di	Vis. 2	None			
CONFIGURATION	O 4th Infantry Div	vision	CASCADING PERMISSION (2)			
Calendars	O 5th Armored B	rigade				
	O 7th Infantry Div	vision	CAN VIEW ALL ORGANIZATIONS (2)			
Application Administration	O 2ID DIVARTY (JI	BLM)	SMS System Admins (Power Users)			
MONITORING	O 2ID DIVARTY HQ		MEMBERS (8) Mr. Jason B. McKim, Mr. Scott T. O'Reilly, Mr. Matthew Sgarlata, Ms.	Rose V.		
Current User Activity	O 8th Army		ADMINS (2)	an M. Rio	Jale	
View Log Files	O 9th Mission Support Command		Mr. Conor D. Crimmins (SMS Admin), Mr. Michael C. Buckley			
Background Process Status	O 11th Armd Cav	Regt RSO	SMS Administrators (Power Users)		/	
ADVANCED	O 21st Signal Brig	gade Ft. Detrick	MEMBERS (22) Mr. Hank Scharpenberg, Mr. Jason B. McKim, Mr. Scott T. O'Reilly, M	r. Brando	on	
Tree Fixer	O 25th Infantry Division		Jennings, Mr. Matthew Sgarlata, Mr. Lester M. Felton III, Ms. Kathy Callahan, Mr. Mel J. Girardin, Dr. Dean R. Palmer (ALL-IMCOM PAR POC), Mr. Jim Challender, M.			
SQL Console	O 62nd Medical BDE		Barry K. Holder, Tom Kuo, Jeffrey K. True, Mr. Chester W. Hoch, Mr. Dave J. Miller, Mr. Jordan T. Owens, MAJ Kurt L. Gerfen, Jeremy Wenisch			
	O 81st Readiness	Division	ADMINS (13)			
	O 81st RD (Franklin)O (81st RD) Ariel Rosario Training node		Mr. Hank Scharpenberg, Mr. Scott T. O'Reilly, Mr. Brandon Jennings, Mr. Matthew Sgarlata, Mr. Lester M. Felton III, Ms. Kathy Callahan, Mr. Mel J. Girardin, Mr. Jim Challender, Ms. Rose V. Holbrook, Mr. George A. Abbott, Ms. Giovanna Q. Wine, Mr. Chester W. Hoch, Mr. Dave J. Miller			

- $O \hspace{0.1in}$ (81st RD) Ariel Rosario Training node
- O 88th Readiness Division